

Jamaica Booklets.

George V booklets are arranged here in the seven types designated by Vokins.

The first booklet, invoiced on 27 January 1912, Vokins only lists from its entries in the De La Rue archives. No example was in the Swarbrick or Vokins collection.

Second booklet, 1912.

Issued 5 December 1912.

First invoiced on 26 October 1912, there were four printings totalling 30,400 booklets.

It was made up of 2 panes of 6 of the ½d Arms and 3 panes of 6 of the 1d George V Nyasaland type. The outsides of the front cover and back covers were identical, in enamelled red.

An issued booklet with 2 stamps missing.

An issued booklet with 7 stamps remaining.



With
different
sets of
interleaves.

← Set (i)
interleaves.

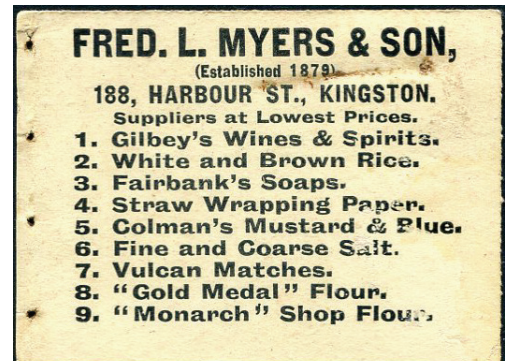
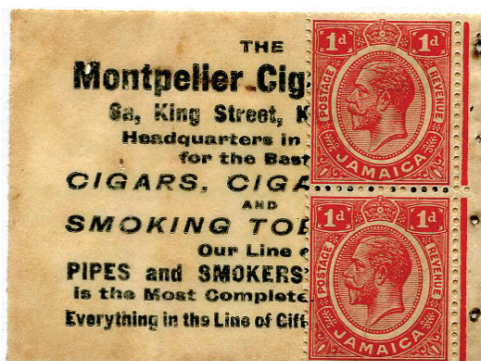
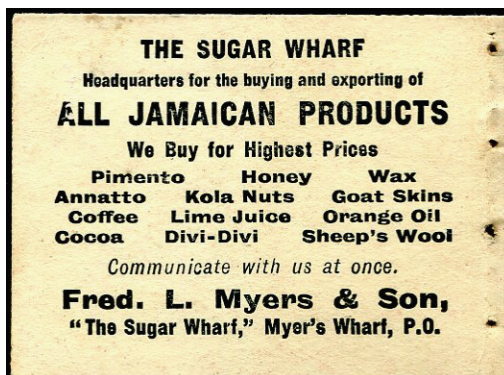
Set (ii) →
interleaves.



Ex Swarbrick.

From time to time the Colony altered the adverts required. Each printing of each booklet type may be found with its own set of adverts, but these cannot always be sorted chronologically or by printings.

The insides of one second type booklet, with the Set (ii) interleaves.
The remaining adhesives or their selvedge have adhered to interleaves.



Jamaica Booklets.

Third booklet, 1923.

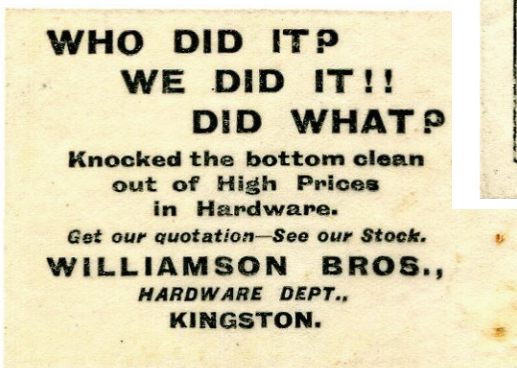
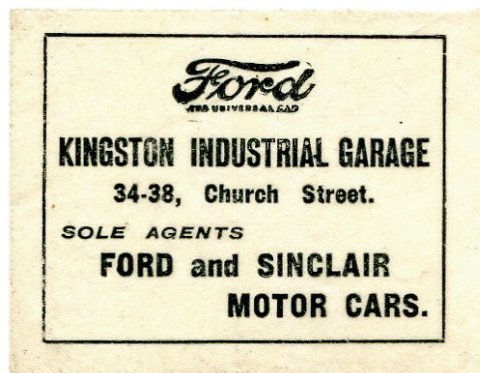
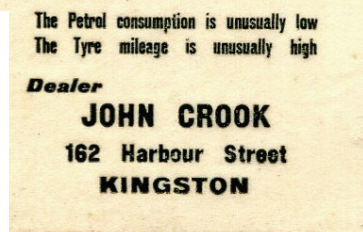
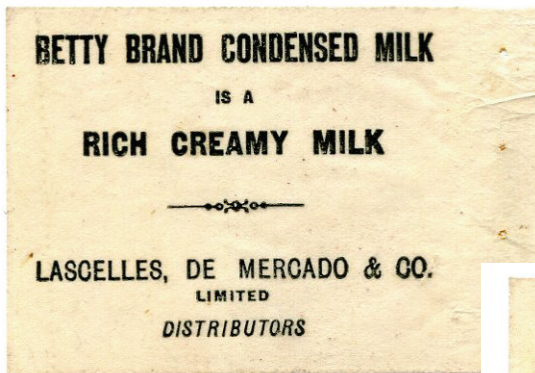
From the De La Rue archives, covers and interleaves for Requisition 13/204, September 1923.



Pictures of insides of these front and back covers.



Seven interleaves with adverts.



Jamaica Booklets.

Pictorial issues Script CA.

Third booklet, 1923.

Issued December 1923.

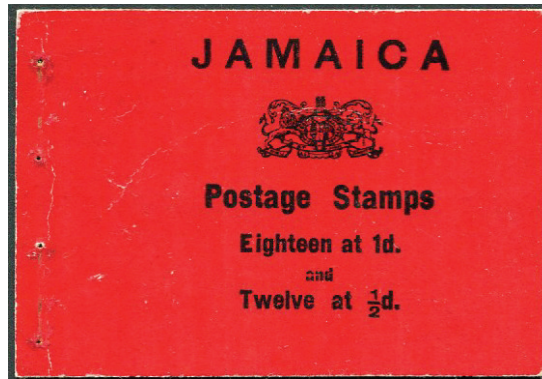
First invoiced on 10 December 1923, there were three printings totalling 45,310 booklets.

The front cover, including the arms, used in the first two booklets was redrawn and adverts added to the back cover. To allow each pane some selvedge, the booklet was made up of 3 panes of 4 ½d and 3 panes of 6 1d, with the 1d panes folded over. Remainder strips of 80 ½d and 40 1d from each sheet were charged for and sent out to the Colony.

Exploded booklet.

The cover insides and the other adverts, not on this page, match the De La Rue archived copy, so this is probably from the first, 1923 printing.

Ex Work; Vokins.



Jamaica Booklets.

Third booklet, 1923.

Complete booklet, all stamps present but 4 detached.

The adverts match the De La Rue archived copy, so this is probably from the first, 1923 printing.



In the 1930s, and perhaps earlier, the Colony notified De La Rue each year of the adverts required. Some adverts persisted through several printings, sometimes the designs of their adverts changed, sometimes the advertisers changed. Each booklet type can therefore be found with various adverts.

Below are adverts found in a type three booklet that do not match the De La Rue archived set, probably from the 1925 or 1926 printing. Three are altered, three are by different advertisers.



Ex
Swarbrick.



Jamaica Booklets.

George V ½d and 1d pictorial.

Fourth booklet, 1928.

Issue date not recorded.

This was made up of 2 panes of 6 of the ½d George V and 3 panes of 6 of the 1d pictorial.

First invoiced on 3 August 1928, there were two printings totalling 25,550 booklets.

The coat of arms was dropped from the design, and an advert allowed on the front as well as the back cover.



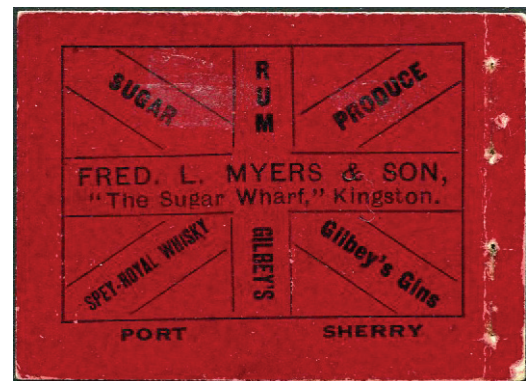
An issued fourth booklet, with 4 ½d and 8 1d stamps remaining.

The adverts differ from the De La Rue archived set; they are the same as those in the exploded booklet, below.

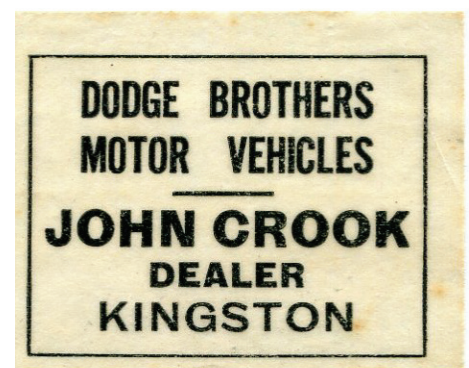
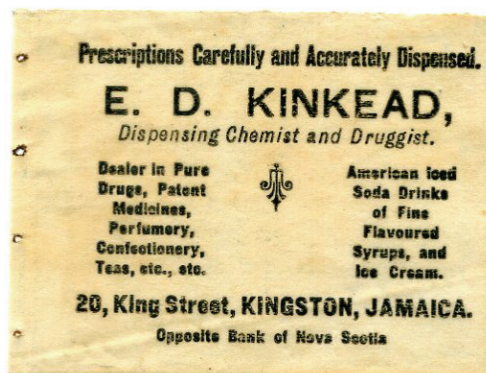
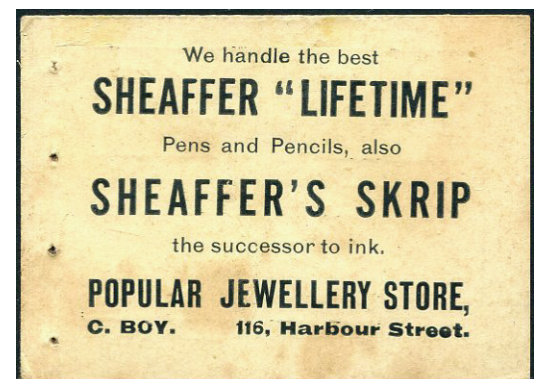
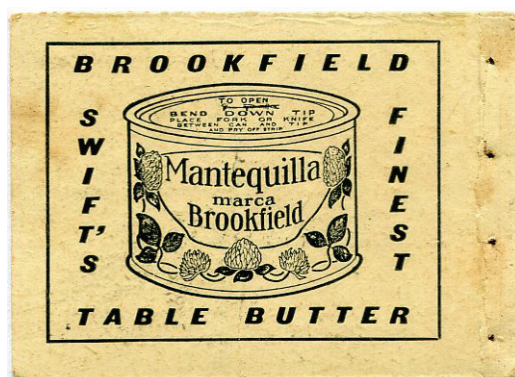
An exploded fourth type booklet, continued on the next page.



Pictures of the insides of these front and back covers.



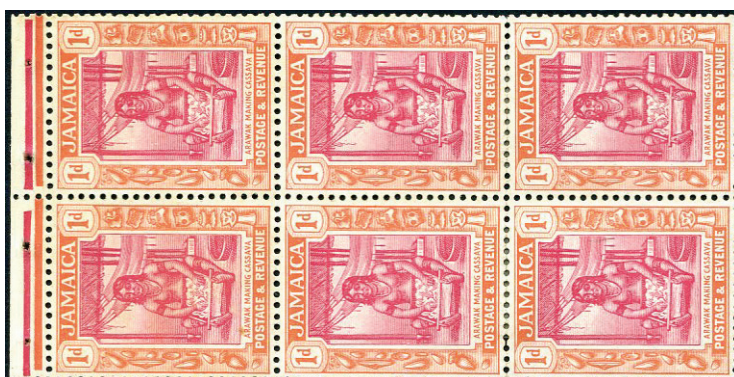
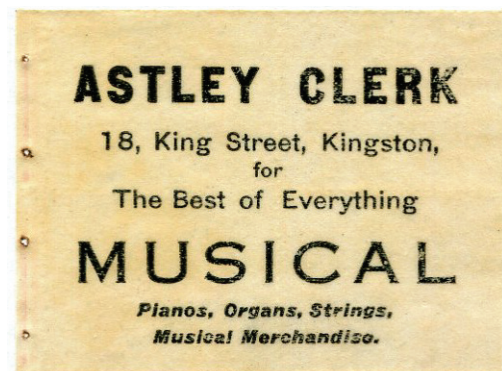
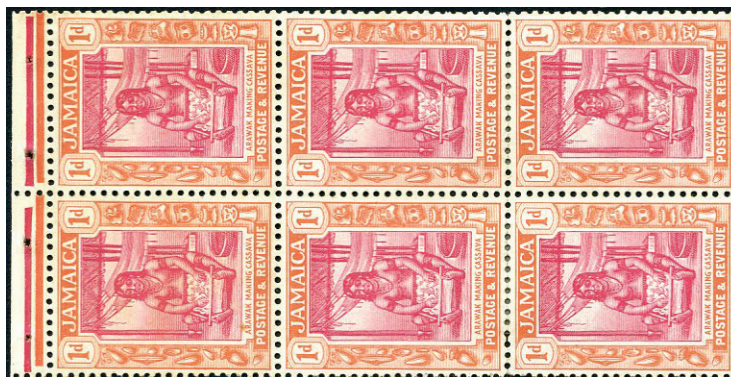
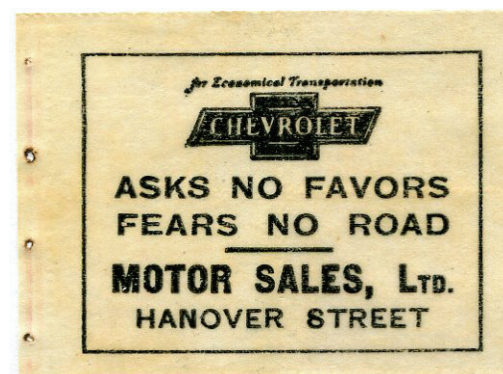
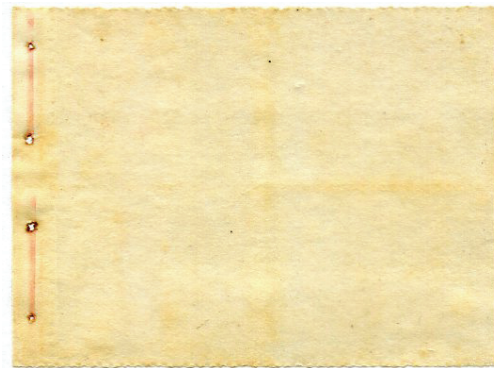
Six interleaves,
Five with adverts.



Jamaica Booklets.

Fourth booklet, 1928.

An exploded fourth type booklet, continued from the previous page.



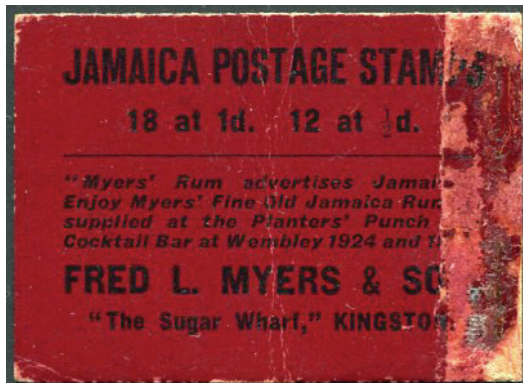
Stanley Gibbons list a 1928 1s 6d booklet. No 1s 6d booklet was in either the Vokins or Swarbrick collections, nor is it in Vokins' table of De La Rue invoices.

Jamaica Booklets.

Fourth booklet, 1928: from the De La Rue archives, covers and interleaves.

The note on the cover is *Requ 6552*, with an added *13/184*. This numbering would place it after the first requisition for the fifth type booklet including 1½d stamps, (Requisition 6176, 1929), but before reversion to ½d and 1d only booklets in the sixth type. This might have been an abandoned order for a reversion to the fourth type, but none is recorded. Vokins noted alongside "*Never seen as post office booklet.*" The covers are the same as the fourth booklet, above, but the adverts differ.

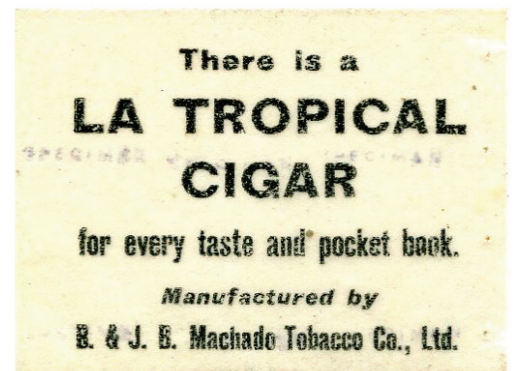
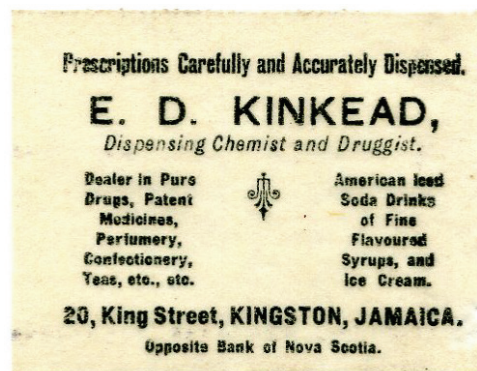
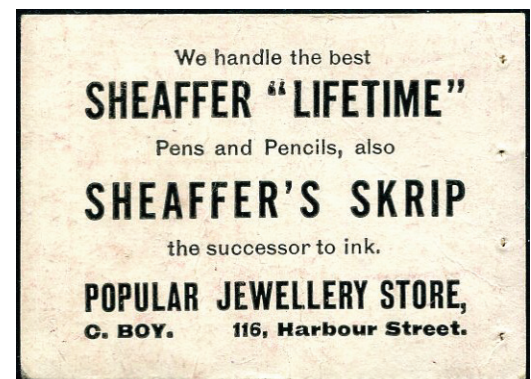
Ex Vokins.



Pictures of insides of these front and back covers.



Six interleaves, four with adverts.



Jamaica Booklets.

George V ½d, 1d and 1½d.

Fifth booklet, 1929.

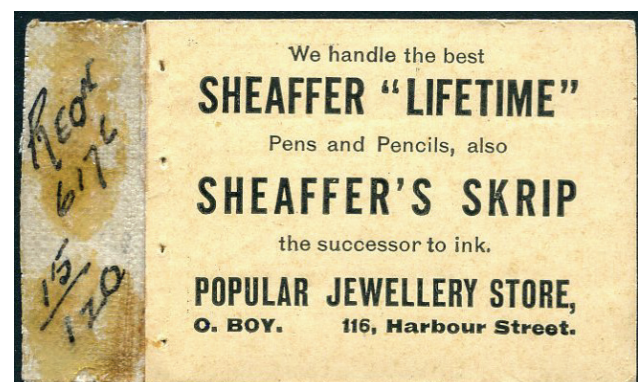
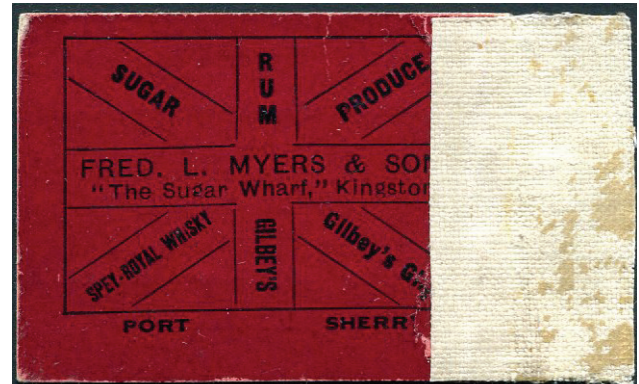
From the De La Rue archives, covers and interleaves.

The note on the inside of the back cover is *Requ 6176, 15/120*.

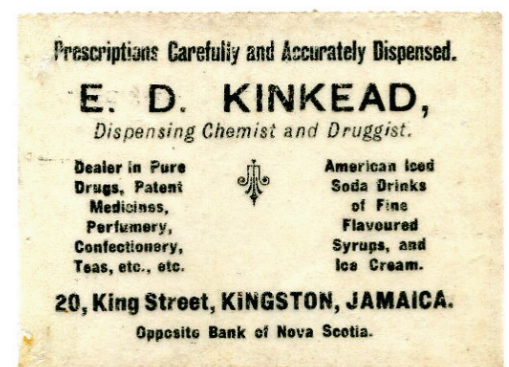
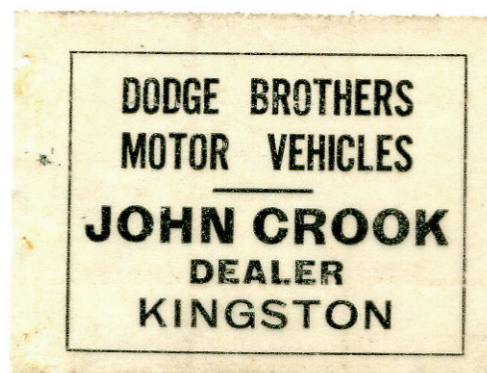
Ex Vokins.



Pictures of insides of the front and back covers.



Five interleaves, all with adverts. Only Dunlop is new.



Jamaica Booklets.

George V ½d, 1d and 1½d.

Fifth booklet, 1929.

Issued July 1929.

This is the only booklet with three different values: one pane of six of the 1927 ½d, two panes of six of the 1929 1d (die I or II) and one pane of six of the 1929 1½d.

There were two printings: 25,120 booklets using 1d die I invoiced on 26 July 1929;
10,000 booklets using 1d die II invoiced on 24 August 1932.

The covers, interleaves and adverts are the same as those in the De La Rue archived set above.



An issued fifth booklet with five stamps remaining.

Ex Vokins.

Panes of six of the 1927 ½d and the 1929 1d (die II), used in several booklets.



Jamaica Booklets.

George V ½d and 1d. Sixth booklet, 1930 to 1936. Issue date not recorded.

This was issued at first in parallel with the fifth booklet so that from 1929 to 1932 customers had a choice of booklets with or without 1½d stamps. The sixth booklet continued the standard two value makeup: two panes of six of the 1927 ½d and three panes of six of the 1929 1d (die I or II).

Four printings of 45,410 invoiced between 15 August 1930 and 14 August 1931 used 1d die I; and four printings of 69,000 invoiced between 11 August 1933 and 22 September 1936 used 1d die II.

Within this single type were two major changes, poorly recorded and researched:

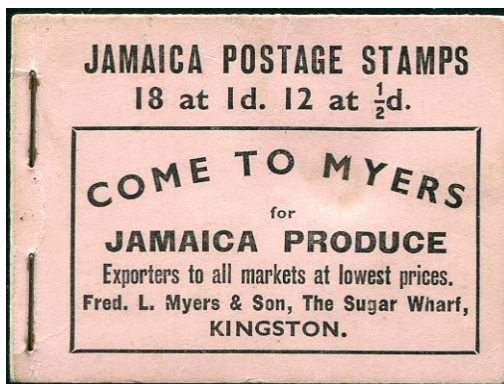
- the covers changed from bright red enamelled to soft pale pink; this may have been either in 1933, when the Colony asked for a new colour so that the adverts would be clearer; or in 1935, there is a De La Rue note "type (b) booklets to be prepared in future" but no explanation;
- postage rates as well as adverts appeared on interleaves, possibly from the 1933 airmail rates.

An empty booklet tentatively identified as a sixth booklet from the early 1930 - 31 printings, which would be one of the last booklets with red enamelled covers.

The selvages show marginal rules of the 1927 ½d and the blank margins that are found with the 1929 1d. The covers and many of the interleaves differ from any fourth booklet. A new advertiser in this booklet – Charley's – is also found in later booklets.



The first booklets with soft pink covers.



An issued sixth booklet with five stamps remaining.

Tentatively identified as a sixth booklet from the 11 August 1933 printing, the first with pink covers.

Covers and adverts are redesigned.

Inside front: Nestle's Milk.

Back cover: Come to Myers... Inside: L A Tropical. Five interleaves: one blank; Charley's for Genuine Old Jamaica Rum; Kinhead, Ltd; Get it at Issa's; Austin...John Crook; Sheaffer Lifetime...Popular Jewellery Store.

Only Kinhead and Sheaffer are as used before.

The first booklets with postage rates.

An issued sixth booklet with four stamps remaining.

Tentatively identified as a sixth booklet from the 5 September 1934 printing, as it gives the airmail rates applying only between 18 December 1933 and 21 October 1934.

Covers as before, except inside back: Will's Gold Flake.

Seven interleaves: postal rates inland; Charley's (revised); Kinhead, Ltd (as before); Issa's (revised); Postal Rates Oversea; Austin...John Crook (as before); Air Mail Rates.



Jamaica Booklets.

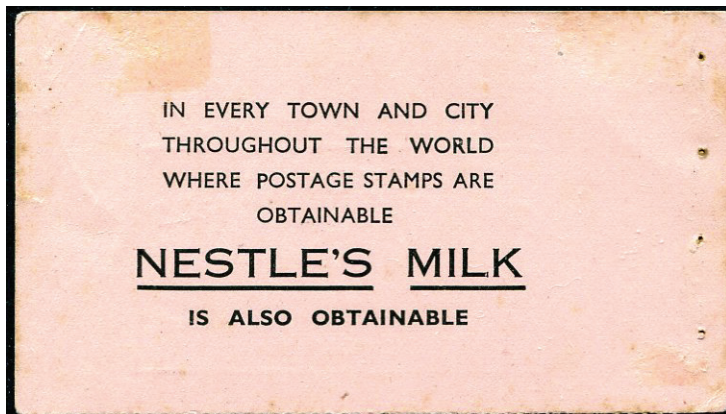
Seventh booklet, Silver Jubilee 1935.

Jamaica's Silver Jubilee stamps were printed by Bradbury Wilkinson, who supplied sheets to De La Rue who then made up the booklets. One printing of 11,200 booklets was invoiced on 17 May 1935.

Two complete booklets showing front and back.



An inside front cover.



An inside back cover.



Each booklet contains 4 panes of 6 1ds.



Jamaica Booklets.

Seventh booklet, Silver Jubilee 1935.

Ex Vokins.

The interleaves.

The airmail rates were outdated by the time the booklet appeared.

AIR MAIL RATES.				
	1 oz.	1 1/2 oz.	2 oz.	3 oz.
Great Britain	8d.	1/3	1/1	2/6
United States of America	9d.	1/4	2/1	2/8
Canada	11d.	1/8	2/7	3/4
Europe	1/1	1/8	2/8	3/3
Canal Zone	10d.	1/6	2/4	3/4

POSTAL RATES.	
INLAND.	
Letters.	
Per oz.	1d.
Single	1d.
Reply paid	1d.
Postcards (Local and British) and Local Magazines.	
Per Copy	1d.
Printed and Commercial Papers.	
Per 2 oz.	1d.
Per lb.	4d.
Telegrams.	
Per 2 oz.	1d.
Ninepence for first 10 words and 1d. for each additional word.	
PLEASE POST EARLY.	

CHARLEY'S
Fine Old
JAMAICA RUM
has a world-wide reputation
"Royal Reserve" "White Label"
(15 yrs. Old Liqueur Rum)
"Finest Old" "Red Label"
Ready-mixed "PLANTER'S PUNCH"
EDWIN CHARLEY,
Distillers and Bottlers,
KINGSTON, JAMAICA, B.W.I.

POSTAL RATES.	
OVERSEA.	
Letters.	
To Great Britain and British Possessions generally	1d.
Not exceeding 1 oz.	1d.
For every additional oz.	1d.
To all other Places.	2d.
Not exceeding 1 oz.	2d.
For every additional oz.	1d.
Post Cards.	
Single	1d.
Reply paid	2d.
Printed Papers, Commercial Papers and Samples.	
Per 2 oz.	1d.
Minimum for Commercial Papers—2d., and for Samples—1d.	
"Small Packets."	
Per 2 oz.	1d.
Parcel Post.	
To Great Britain—5 lbs.—1/7. 7 lbs.—2/0. 11 lbs.—4/6.	
To U.S.A. and Canada—5d. per lb.	

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